



Three Seas Summit and Business Forum

RIGA, LATVIA 2022 

BUSINESS FORUM HANDBOOK

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DIVE INTO THE THREE SEAS BUSINESS FORUM!

Be part of the annual Three Seas Initiative Summit and Business Forum – a politically-inspired, commercially-driven platform for improving connectivity between twelve EU Member States located between the Baltic, Adriatic, and Black seas.

When: June 20-21, 2022

Where: 'Hanzas Perons', Riga, Latvia & online

Topics addressed:

- The Three Seas region as a landscape for investment in future-proof projects;
- Trusted, sustainable, and inclusive connectivity;
- A balanced and resilient energy sector in the region;
- A secure cross-border digital infrastructure;
- Sustainable multimodal mobility and logistics as a cornerstone of connectivity;
- Mission approach as a tool to shape the future of economies and businesses.

Why attend?

- Be present when and where the top-level decisions are being made;
- Explore the latest trends in the focus sectors: transport, energy and digital infrastructure;
- Present your products, projects, services, or business needs to a broad and specialised audience;
- Identify new business opportunities and generate leads in a time and cost-efficient way;
- Build connections for high-profile future projects in online and in-person B2B meeting sessions.

PROGRAMME IN SHORT

June 20, 2022

- 13:00-15:00 Dive in | Coffee and Registration, B2B Meetings
- 15:00-15:15 Into the Open Waters of the Three Seas Initiative | Opening Remarks
- 15:15-16:30 Investment Panel 'The Three Seas Region: Primed for Future-Proof Investment'
- Coffee Break & B2B Meetings
- 17:00-18:45 Presidents' Panel 'The Three Seas Initiative: 'The Renewed Urgency and Opportunity of Connecting Europe'
- 18:45-21:00 Networking Reception

June 21, 2022

- 8:00-9:00 Dive in | Coffee and Registration, B2B Meetings
- 9:00-9:15 The Three Seas: Regional Security and Global Investment Opportunities | Opening Remarks
- 9:15-10:30 Energy Panel 'Building a Balanced and Resilient Energy Sector in the Three Seas Region'
- Coffee Break & B2B Meetings
- 10:45-12:00 Transport & Logistics Panel 'Multimodal Mobility & Logistics as a Cornerstone of Connectivity and Sustainable Development'
- Coffee Break & B2B Meetings
- 12:30-13:45 Digitalisation Panel 'Crucial Digital Transformations for Advancing Infrastructure Connectivity and Security in the Three Seas Region'
- Coffee Break & B2B Meetings
- 14:00-15:15 Mission Approach Panel 'Mission Oriented Innovation – Shaping the Future of Economies and Businesses'
- 15:15-15:30 Joint Statement of AmChams in the Three Seas Region
- Google.org Announcement for the Three Seas Region
- Setting Sail for the Future | Closing Remarks
- 15:30-17:30 Farewell Cocktail & Latvian Midsummer Treats

REGISTRATION AND ATTENDANCE

To attend the Business Forum on site and receive your badge, please register at:
<https://3seas-business-forum.b2match.io/>

Access to the venues will be provided **only for the following**:

Business representatives	green badge
Speakers	blue badge
Organizers	turquoise badge
Media	yellow badge

The badges for business representatives will be distributed at the entrance of the venue.

The official language of the Three Seas Summit and Business Forum is **English**.

All Business Forum events will be streamlined via the Three Seas Initiative website:
<https://3seas.eu/>

ARRIVAL AND DEPARTURE

You are welcome to choose the date and time, as well as the airline for your flights, and other details of your arrival.

Here are some transfer options to and from the airport and your place of accommodation that you can conveniently book yourself:

For individual use we recommend:

- Download & use the '**Bolt**' app: <https://bolt.eu/lv/>

For larger groups we recommend:

- **AP Riga (Autooga)**: <http://www.busunoma.lv/booking/>
If you choose this option, please make the reservation at least a week in advance by writing to ap.riga@inbox.lv
- **Hansabuss**: <https://hansabuss.ee/en>
If you choose this option, please make the reservation at least a week in advance by writing to info@hansabuss.eu

If you prefer public transportation, we recommend taking bus No 22, which will take you from the airport to the city centre in approx. 30 minutes.

The cost of a ride is €1.15 if purchased in advance, but tickets from the driver will cost €2.

The most convenient way to purchase a ticket is by downloading the '**Mobilly**' app: <https://mobilly.lv/en/front-page/>

ACCOMMODATION

You are welcome to choose any hotel in Riga per your preference. Special prices for the Three Seas Business Forum guests upon availability are offered by:

Radisson Blu Latvija Conference & Spa Hotel

55 Elizabetes Street, Riga, LV-1010, Latvia

- Standard room for **99 EUR** per night
- Superior room for **129 EUR** per night
- Premium room for **169 EUR** per night

Breakfast is included

Please use this [link](#) to book a room at the **Radisson Blu Latvija Conference & Spa Hotel** for a special price. You can also call +371 67772345 during the working hours (09:00-17:30, GMT+3) or write to latvia.sales@radissonblu.com, referencing the Three Seas Business Forum and using the code **3SIFOR**.

AC Hotel by Marriott Riga

33 Dzirnavu Street, Riga, LV-1010, Latvia

- Comfort King room for single use for **95 EUR** per night
- Comfort King or Twin room for double use for **105 EUR** per night

Breakfast + Fitness room are included

Please use this [link](#) to book a room at the **AC Hotel by Marriott Riga** for a special price. Last day for booking: Saturday, June 18, 2022 (subject to availability).

Grand Poet Hotel by Semarah Hotels

5/6 Raiņa Blvd., Riga, LV-1050, Latvia

- Standard single / double room for **124 EUR** per night
- Superior single / double room for **147 / 162 EUR** per night
- Deluxe single / double room for **167 / 192 EUR** per night
- Junior Suite single / double room for **177 / 202 EUR** per night

Breakfast + Wellness centre are included

Please use this [link](#) to book a room at the **Grand Poet Hotel by Semarah Hotels** for a special price.

SECURITY AND MEDICAL ARRANGEMENTS

Security arrangements

Due to several high-level guests attending the Three Seas Summit and Business Forum there will be enhanced security procedures at the events. The venue will be enclosed and there will be ID and physical checks before entering. Visitors attending are advised not to bring any sharp objects as there will be walk-through metal detectors at the entrances.

Medical arrangements

Standby ambulance will be present at the event location. For any medical emergency outside the premises please contact 112.

MEDIA COVERAGE

The Three Seas Initiative Business Forum will provide both photo and video coverage. The event will be filmed by a professional broadcaster and streamlined via the Three Seas Initiative website: <https://3seas.eu/>

Photographic materials of both the Summit and the Business Forum will be available on the official media cloud.

To access to the cloud storage or for any other media-related inquiries please contact Ms Zaiga Dūmiņa, email: zaiga.dumina@liaa.gov.lv .

BILATERAL MEETINGS

If you wish to arrange a bilateral meeting during the Three Seas Business Forum, we kindly ask you to:

- Register your attendance for the forum at <https://3seas-business-forum.b2match.io/>
- Use the 'Marketplace' function on the registration site and fill out the 'Opportunities' section.
- Set up B2B meetings in your profile with other participants either on-site or off-site.

The bilateral meetings will take place in on-site lounges at the venue 'Hanzas Perons', as well as remotely on the registration platform.

We recommend having B2B meetings & networking in the specially designated areas during the coffee breaks or during the panels you are not attending.

If you have any further questions, please do not hesitate to contact us via email: 3seas@liaa.gov.lv

CONTACTS

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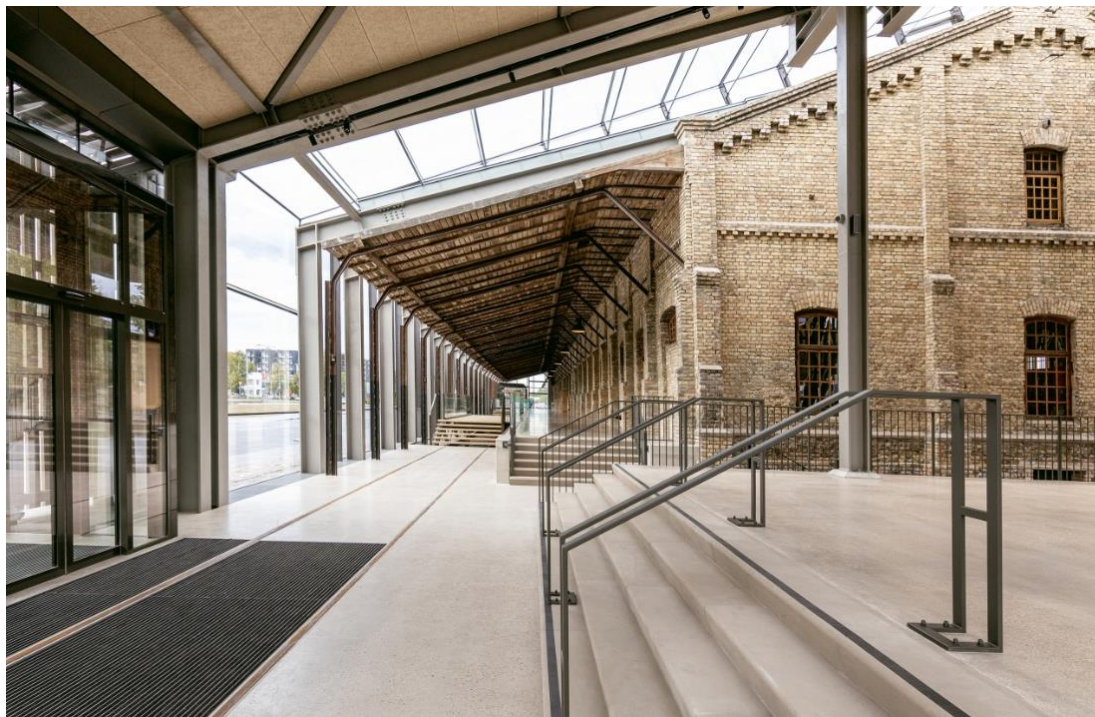
COVID-19 MEASURES

COVID-19 related restrictions are mostly lifted in Latvia. For more detailed information you can visit <https://covid19.gov.lv/en/support-society/how-behave-safely/covid-19-control-measures>

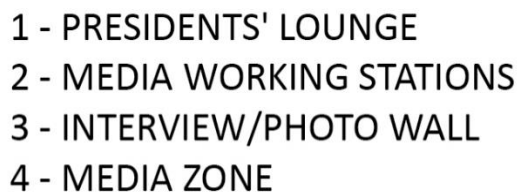
Nevertheless, to limit any risks of infection, please take note of the following:

- The use of hand disinfectant is encouraged and it will be provided in all rooms of the venue;
- Regular ventilation of the event premises will be ensured;
- The use of FFP-2 face masks is not mandatory but recommended for people with underlying medical conditions;
- Any participant showing signs of an acute infectious disease or COVID-19 is not allowed to participate in the Forum. Should it be the case, all B2B meetings or other arrangements must be cancelled immediately.

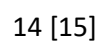
ANNEX: VENUE 'Hanzas Perons'
16a Hanzas St., Riga, LV-1045, Latvia
<https://www.hanzasperons.lv/en>



Main Venue:

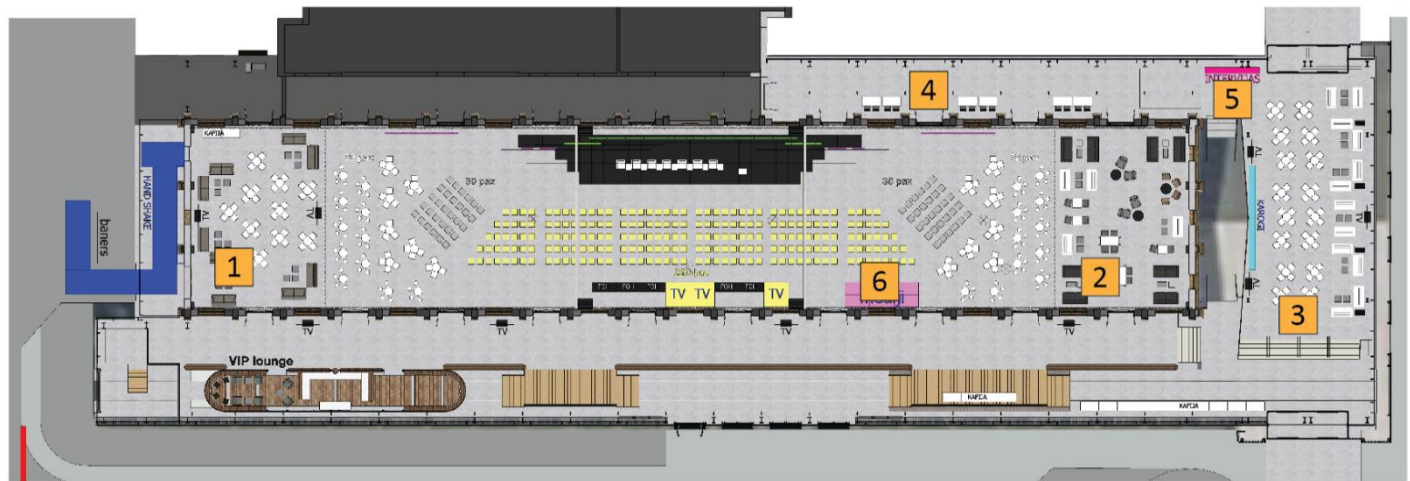


for the Networking Reception with standing tables



Tuesday, June 21

Main Venue:



- 1, 2, 3 - B2B LOUNGES
- 4 - MEDIA WORKING STATIONS
- 5 - INTERVIEW/PHOTO WALL
- 6 - MEDIA ZONE

Terrace

for side-events during the day/ Networking reception in the afternoon

